

Leisure – Summary template

Provision : Christmas Lights

Purpose	~Give me good Things to See Do and Visit
Types of Demand	Christmas Lights in the town for residents
Numbers of presenting Demand	Not possible to capture
Links to other stakeholders (eg voluntary sector / arts council)	Residents – local town centre business
Cost Recovery Cost per Visit (Inc.) Cost per Visit (Exc) Visits Income Cost of Service (inc) Cost of Service (Exc)	0% - no income generated from this service n/a n/a n/a n/a £18,152 £18,152
Opportunity to meet customer demands/ generate income	Look for other funding streams
Possible Measures	
Additional Considerations	Opportunity to purchase stock for installation of lights in static trees around the town centre and reduce the need to hire external lights/contractors